

UK LIFESTYLE & INTERIOR BLOGGER

www.paulinastelmach.com



Paulina Stelmach

About Me

My name is Paulina and I am 22 Interior Design graduate from England, UK. I moved to England three years ago to pursue my dream of becoming an interior designer, which is when the idea of starting a blog began. I have always been passionate about writing and photography and wanted to start a blog for a while, but something always held me back. I decided to start my blogging journey last year and I have loved every minute of it.

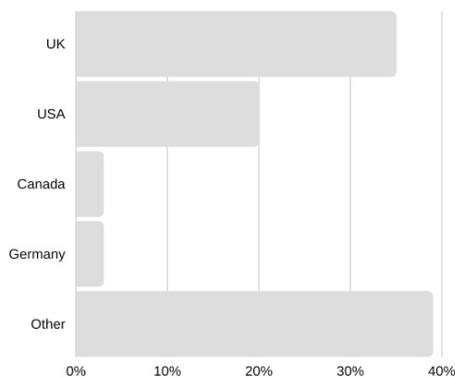
Blog Statistics



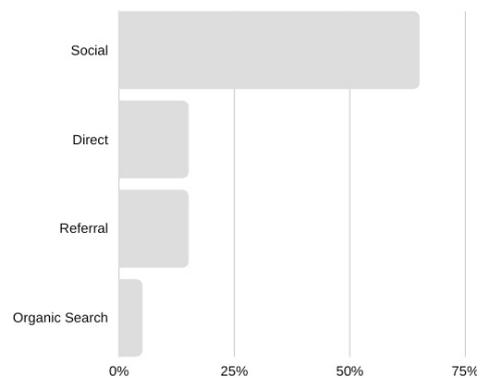
Paulinastelmach.com is a blog based on student lifestyle, recipes, interior design, my travels, and anything else that I find inspiring. I decided to start sharing my thoughts with the world as I came to a realisation that writing everything in my journal wasn't enough for me.

I post every Friday and I have recently started a new Interior Design series on my blog where I am sharing tips and my interior knowledge with my audience.

So far, my new series had a great response and I cannot wait to focus more on something I am so passionate about. I am graduating from University this summer but hope to use my blog to keep sharing my experience into the Interior Design industry.



LOCATION



TOP CHANNELS

581

VISITS

450

UNIQUE FOLLOWERS

676

POST VIEWS

DATA COLLECTED FROM THR LAST 30 DAYS

Instagram Audience

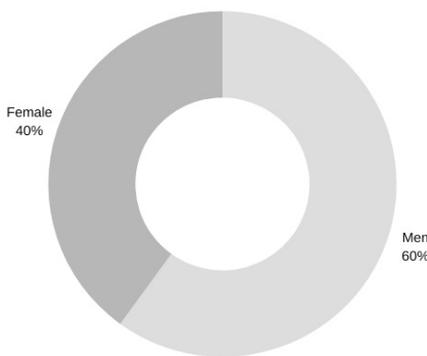


I have started my Instagram account back in 2014, but it wasn't until January 2020 when I started using it as a platform to share my blog and connect to similar minded people.

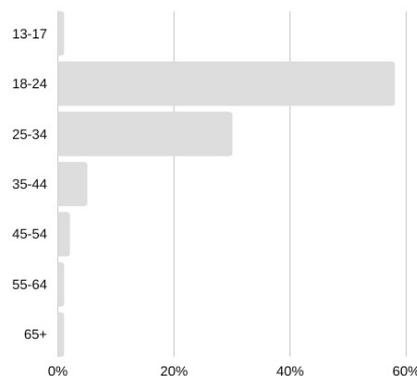
Since January, I have already gained 1,100 new followers, and on average I gain 8 followers a day.

Only recently I have found a theme and an audience that loves what I share so creating content for Instagram is not a chore for me; it is something I learnt to love and enjoy.

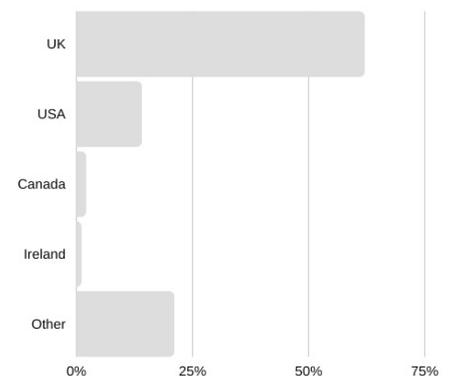
With each of my posts reaching over 1,000 people, I am hopeful that I can continue to grow and use this platform to its full potential.



GENDER



AGE RANGE



LOCATION

12.1%

ENGAGEMENT RATE

277

AVERAGE LIKES

80

AVERAGE COMMENTS

DATA COLLECTED FROM THR LAST 30 DAYS

Previous Collaborations



My most recent collaboration was with a company called "Raw Bakes Station" and they specialise in vegan and guilt free snacks. The post has reached over 1,000 people and received great comments!

I have also worked with the following brands: SkinKissed, Tea Pigs, Linwoods, CanOWater, Willow and Finn, The Drinks Bakery, Orangutan Style, Shine Bars and Blue Rock Living.

A lot of the brands stated above are sustainable and eco-friendly which is a huge part of my life because as an Interior Designer, I always have to make sure my designs are sustainable therefore I love helping out brands that have sustainability in their company ethos.



Rates and Services

Most prices are determined on individual bases. I only include brands and topics that are suitable for my blog and these include: lifestyle, travel, interior design, blogging, beauty, wellbeing, sustainability, fashion and beauty.

SPONSORED POST/ PRODUCT REVIEW £20

If you are looking for someone to promote your product or service, then contact me via the email provided at the bottom of this page. I love reviewing new products/services whether I have used it before or not.

The brief may be set by you, but the review will be honest and truthful.

INSTAGRAM POST £10+

If you are looking for an Instagram 'influencer' to promote your product, I am happy to review or promote your product/service on my personal account.

As mentioned above, I only work with brands that fit my niche, but I am able to discuss a potential collaborations with companies outside of my niche so feel free to contact me.

GIFTED POST

I have worked with several brands that gifted me a product to review, so I am open to working with a brand in exchange for a gifted product/service.

This can be either for an Instagram post, a blog post or both!

PRESS TRIPS & EVENTS

I am new to the blogging community, but I am always on a lookout for new opportunities to grow my blog. If your brand offers press trips and events within the Leicestershire area, I'd be interested in attending; but I am also open to travelling across the country and the world to meet new bloggers, influencers and brands that inspire me!



@PaulinaaStelmah

4,400+ followers



@PaulinaaStelmah

100,000+ monthly views

If you would like to work with me, please contact me via my email at paulinaastelmach@gmail.com or you can simply reach out to me on Twitter or Insta-